

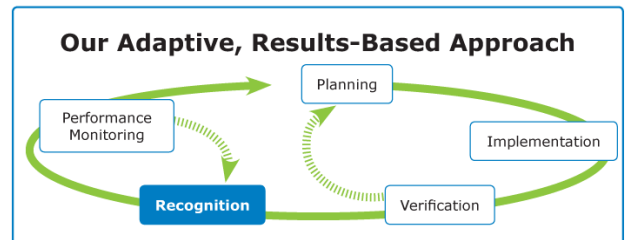
The Green Lodging Program

Good for the Business and the Environment

Audubon International's Green Lodging Program provides hotels and other lodging facilities with the tools to reduce operating costs by saving energy, conserving water, and reducing waste. Hotels that are eco-rated have a distinct marketing advantage and public recognition as an environmental leader. Set your brand apart and welcome today's green traveler with the Green Lodging Program.

Earning the Audubon Green Lodging Rating

Join the program today to gain access to the educational tools and information to improve your environmental performance and bottom line. To begin you will complete an environmental survey that reviews all areas of your operation, including the great things you may already be doing. Audubon International will then assign a preliminary eco-rating and prepare a report that outlines the steps you can take to improve your eco-rating in the future. A site visit is then conducted to verify and formalize your eco-rating. Once your hotel is eco-rated you can proudly display your eco-rating to remind guests of your commitment to environmental stewardship and the surrounding community.



How Long Does it Take?

Six to eight weeks after joining the program, most hotels have completed the environmental survey and sent it to Audubon International for review. Within six weeks after that your hotel is eco-rated and you receive your performance assessment. After eco-rating a site verification visit is conducted by an Audubon International representative. Most hotels complete their first eco-rating in under a year. Shadow Ridge and Grande Vista completed the eco-rating process in ten months.

How Much Does it Cost?

Program pricing is based on number of rooms. Special discounts may apply.

	Tier I	Tier II	Tier III	Tier IV	Tier V
Number of Rooms	1-50	51-100	101-200	201-500	501+
Annual Dues	\$250	\$450	\$500	\$750	\$1,000



Program Benefits

- **Make money** – Easy identification as a “green hotel” for the millions of “green” travelers
- **Save money** – The program structure, information, tools, and advice help reduce operating costs
- **Verification** – Third-party, credible verification by Audubon International showcases your environmental performance

For more information, please contact:

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