

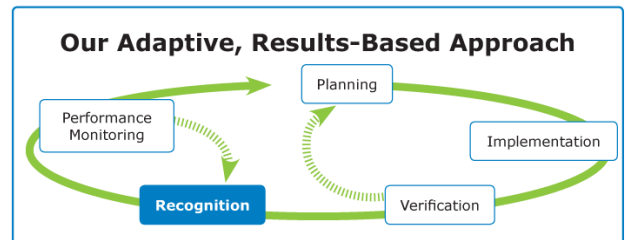
The Green Hospitality Program

Good for the Business and the Environment

Audubon International's Green Hospitality Program provides facilities with the tools to reduce operating costs by saving energy, conserving water, and reducing waste. Facilities that are eco-rated have a distinct marketing advantage and public recognition as an environmental leader. Set your brand apart and welcome today's green traveler with the Green Hospitality Program.

Program Benefits

- **Make money** – Easy identification as a “green facility” for the millions of “green” travelers
- **Save money** – The program structure, information, tools, and advice help reduce operating costs
- **Verification** – Third-party, credible verification by Audubon International showcases your environmental performance



Earning the Audubon Green Hospitality Rating

Join the program today to gain access to the educational tools and information to improve your environmental performance and bottom line. To begin you will complete an environmental survey that reviews all areas of your operation, including the great things you may already be doing. Audubon International will then assign a preliminary eco-rating and prepare a report that outlines the steps you can take to improve your eco-rating in the future. A site visit is then conducted to verify and formalize your eco-rating. Once your facility is eco-rated you can proudly display your eco-rating to remind guests and the surrounding community of your commitment to environmental stewardship.

How Long Does it Take?

Six to eight weeks after joining the program, most facilities have completed the environmental survey and sent it to Audubon International for review. Within six weeks after that, your facility is eco-rated and you receive your performance assessment. After eco-rating a site verification visit is conducted by an Audubon International representative. Most facilities complete their first eco-rating in under a year.

How Much Does it Cost?

Program pricing is per location and includes all site visit costs. Bundle rates apply for companies enrolling multiple facilities under one billing contact. This three-year fee cycle starts again in Year Four, when the facility is Eco-Rated once again.



For more information, please contact:

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